



FIRST
AND WASHINGTON STS.
THE STORE OF SERVICE
THE HOUSE OF COURTESY
PHONE 1602

SPECIAL HOLIDAY SALE

Women's Coats, Dresses, Waists

Beginning Today,
Wednesday, Dec. 11th

Another wonderful example of the power of money. Money talks and in loud tones.

Copies of telegrams reproduced tells the story—a wonderful opportunity presented itself—we were quick to grasp it—hence this wonderful offering offering of seasonable garments—these are some of the greatest and best values ever offered the buying public of Phoenix and Salt River Valley.

The values are too great for words—We want you to see them for yourself.

In this assortment of high class coats will be found coats of fine Broadcloths, all wool Velours and wool Kerseys, in the richest shades of Taupe, Burgundy, Reindeer, Brown, Green, Copen, Pekin, Delphine, Navy and Black. Many trimmed with collars of fur, including Nutria, natural Raccoon, Hudson Seal and Opposum. Every model, the season's latest and best.



100 Coats of Style
Worth up to \$25.00
\$15.95

125 Coats, clever styles
Values to \$32.50

\$19.95

75 Coats, Beautiful
Models, worth up
to \$39.50,

\$24.95

50 Coats of Extra Fine, All-Wool Velour,
lined with Sol Satin, Beautiful Fur Collars
worth up to \$49.50,

\$29.95

See window display
(Coat Section—Second Floor)

150 Beautiful and Stylish FALL DRESSES

Genuine Values to \$35.00

\$19.98



This is truly a most wonderful dress value. The very latest models in fine Serges, Wool Jerseys, Satins, Velvets and Georgettes, trimmed in the latest mode, correct and stylish.

These we show in every good staple and stylish fall and winter shade.

In this lot of dresses will be found many

"BETTY WALES AND ROSE MARY" models. Dresses that are nationally advertised and known the world over.

Every size in the assortment. Think what a pleasant and acceptable holiday gift one of these would be.

(Dress Section—Second Floor)



SUGGESTIONS for GIFT GIVING

From Our Second Floor Departments

FURS—A life time of pleasant memories, all the most stylish models.

BATH ROBES—New assortment just received, every garment one of comfort and worth.

SILK UNDERWEAR in a hundred dainty conceits, gowns, undershirts, camisoles and combinations.

Holiday gifts both useful, pleasing and economical.



20 dozen Magnificent
Waists

Actual Values to \$25.00

\$10.95

The prettiest waists we have shown this season, made of extra good quality Georgette, beautifully trimmed in hand embroidery, bead work and hand-made lace, rich and handsome. Shown in Flesh, White and Suit colors. These are real beauties and would make an ideal Holiday gift.

(Waist Section—Second Floor)

CLASS OF SERVICE	SYMBOL
Day Message	Blue
Day Letter	Blue
Night Message	Nite
Night Letter	N L

WESTERN UNION
TELEGRAM

NEWCOMB CARLTON, PRESIDENT
GEORGE W. E. ATKINS, VICE-PRESIDENT
SELVIDERE BROOKS, VICE-PRESIDENT

CLASS OF SERVICE	SYMBOL
Day Message	Blue
Day Letter	Blue
Night Message	Nite
Night Letter	N L

If none of these three symbols appears after the check (number of words) this is a day message. Otherwise its character is indicated by the symbol appearing after the check.

RECEIVED AT

CHAS. KORRICK & BRO.
PHOENIX, ARIZ.

New York, N. Y. 11-23, 1918.

Can buy for spot cash a quantity of the Season's best and newest models in coats and waists. Actual values almost double. Coats of wool kerseys, wool velours and broadcloths. Many models have fur collars of Nutria, Natural Raccoon, Hudson Seal and Opposum. Wonderful assortment of colors such as Taupe, Burgundy, Reindeer, Brown, Copen Green, Pekin Delphine, Navy and Black.

Waists of extra good quality Georgette, stylishly trimmed hand embroidered and beaded, in white, flesh and suit colors actually worth up to twenty-five dollars. These two purchases are wonderful values.

Also a quantity well-known dresses. The above purchases from the different firms I consider the best to be had at any time. The firms are in need of cash and are willing to sacrifice goods in order to raise money. This merchandise will be wonderful business getters for Holiday trade. Wire immediately different quantities you can use.

ALFRED FAULT.

Our Reply To Above

Phoenix, Ariz., Nov. 25, 1918.

Alfred Fault,
120 West 32nd St.,
New York, N. Y.

Night letter received. Knowing your good judgment you displayed in the past we do not question but what the values are wonderful therefore place order with different manufacturers for following goods. Three hundred fifty coats, twenty dozen waists, hundred and fifty dresses. Above to be expressed immediately in order to reach us in due time for big special Holiday sale.

CHAS. KORRICK & BRO.